LONGMONT LIBRARY BOARD LONGMONT PUBLIC LIBRARY BOARD ROOM 409 FOURTH AVENUE Monday, May 18, 2015 7:00 P.M.

The meeting was called to order at 7:01pm by Chairperson Mark Springfield.

1. Roll Call

a) Present: Board Members Mark Springfield, Genny Michael, Nancy Carter, Katie Fuller, Cathy Balan; Library Director Judith Anderson; Councilmember Jeff Moore

2. Approval of minutes

a) The minutes of the March 23, 2015 and the April 27, 2015 meetings were approved.

3. Reports and Information Items

- a) Library Director's Report
 - The Library BookCycle has over 40 engagements scheduled for this summer. May appearances included Cinco de Mayo, 3rd Avenue Preschool, the Timberline Elementary Title 1 Parenting Meeting, the YMCA Healthy Kids Event, and the Summer Reading Kickoff Party. In June, July, and August, the BookCycle will appear at the Downtown Farmer's Market, Storytimes at Collyer Park, Outreach (CHAMPS Grant) on Mondays and Fridays at Kanemoto Park, the Museum, the G'Nite Ride, and the Boulder County Fair Parade.
 - The Summer Reading Kickoff event will be held at the Library on Thursday, May 21, 2015. About 450 people have signed up to date. There will be ice cream, a chance to meet Paul Kasemir winner of American Ninja Warrior who resides in Longmont and booths from community partners including TinkerMill, SVVSD Preschool, Boulder County Radio Club, Tutor Dr., Live Well Longmont, the Museum, the Library Adult Services Stay Curious; Dewey It Yourself summer learning program, Grey Havens, and Early Childhood Resources.
 - Currently the Library is showcasing the Robots Rising Talking Head to advertise the Museum's exhibit: Robots Rising. It is child controlled and speaks English and Spanish. It is currently located in the Children's Library.
 - The Kiwanis fundraiser raised \$2500 for the Library. The Library will use the funds to start work on a biography mural.

b) Friends of the Library Report

- There was no report because the Friends of the Library did not meet prior to this Board meeting. Their next meeting is May 27, 2015.

c) Council Liaison Report

- Councilmember Moore reported that he viewed the film of the Board's presentation to City Council and remarked that it appeared to be well received by Council.

4. New Business

- a) Presentation on Library Services to the Hispanic Community
 - Amy Fontenot, the Library's Bilingual Children and Teen Services Librarian, gave a presentation on the Library's efforts to reach out to the Hispanic Community. Key points included:
 - Libraries are the great equalizer between people and should be mirrors of the community that they serve. Additionally, libraries and books should be windows to the world and this is accomplished by choosing materials, holding events, etc. that further this cause.
 - The Library fosters cultural literacy along with early learning skills through its outreach program to Wild Plum, its weekly storytimes that reach an average of 250 young children and caregivers each week, its monthly bilingual storytimes, and its homework help program that is held weekly during the school year.
 - The Library collaborates with schools by hosting approximately 15 classroom visits to the Library each week. Librarians also visit classrooms on request, particularly in advance of the Summer Reading Program.
 - The Library hosts several ongoing multicultural programs including Lotería,
 Chess Club (the most diverse of all!), and LEGO Club.
 - The Library participates in or hosts a variety of multicultural special events including Día de Niños/Libros, Día de Muertos, Noche de Cuentos, and Souptelling.
 - The Library's clientele varies drastically between day and night with the evenings tending to see more diversity.
 - The Library continues to foster multiculturalism through its materials its collection has a bilingual corner and a multitude of languages are represented in its collection.
 - The Library partners with several groups throughout the community including Bright Eyes, Autism Societies – ASC and ASB, Caminando Juntos, the CHAMPS Grant, Read Up!, Casa de Esperanza, and the Museum.
 - In looking towards the future, the Library will continue its ongoing effort to hire staff that reflects the community's demographics. It also hopes to expand it work with Salud Clinic and will play a large role in the Creative Community Conversation – a program currently in the planning stages to be launched in 2016.
 - Carmen Ramirez, the Community and Neighborhood Resources Manager, talked to the Board about community-wide efforts to reach out to the Hispanic Community. Key points included:
 - In 2001, a community assessment was done by the Latino Task Force for the first time ever. It was done a second time in 2013 and the Board received a copy of this report.
 - Latinos make up 27% of the Longmont Community and it's important to focus on the assets that they bring to the community including their buying power and opening and running small businesses.
 - It is very important to create intercultural events to bring many cultures together and learn from one another.
 - Board Member Springfield asked if there are any gaps that Ms. Ramirez sees that the Library could fill. Ms. Ramirez noted that the key things to focus on are:
 - Learning English

- Bridging the Digital Divide including help in teaching employment skills in the digital age
- Helping parents understand that they are their children's first teachers
- Cultural Brokers are very important these are people who understand the norms, etc. of their individual communities and can help broker relationships and expand programs and build bridges between the various communities within Longmont.
- Director Anderson asked if fines are barriers to service and Ms. Ramirez replied that she believes they are, both from a socioeconomic standpoint and a pride/shame perspective with regard to library fines.
 - Libraries around the country are abolishing fines (at least on Children's materials) and there is currently a movement in Colorado to put something like this in place.
- b) Review of Library Budget Items for 2016 Budget
 - Director Anderson reviewed Library's list with the Board. Some of the items that the Board was particularly interested in included New Library Software, a Mobile App for the Library Catalog, and increased funding for Internet Filtering Software.

5. Old Business

- a) Report on Outreach to Arts Council
 - The two groups still need to find a time to get together to discuss what programs can be implemented. Everyone is very interested, it's just a matter of finding the time to get together to figure out the next steps.
- b) Little Library Construction Progress
 - Councilmember Moore confirmed that four structures are complete absent a coat of final paint and a final roofing solution. They will be fully completed by June 1, 2015.
 - Director Anderson continues to work on getting plaques from Little Free Libraries and the Friends of the Library are on board to fill the structures with books as well as fund the building of the structures.
- c) Debrief on Presentation to City Council
 - All agreed that the presentation went very well and was well received by Council
 - It was also agreed upon that the Board should make this an annual presentation

6. Public Comments

- a) No members of the public were present.
- 7. Library Board Comments
 - a) There were no comments from the members of the Board.
- 8. The meeting adjourned at 8:53pm. The next Board meeting is scheduled for Monday, June 22, 2015.

Mark Springfield, Chair	Katie Fuller, Secretary